

Chris Kringle Market

SPONSOR OPPORTUNITIES

Hello and thank you for considering supporting the 2022 Chris Kringle Market. Below are several sponsorship opportunities that will indeed brighten the holiday season in our community. The market this year will take place each Friday, Saturday & Sunday beginning Nov 25 thru December 18 in historic downtown Ottawa. A split layout will encourage visitors to stay, explore, dine, shop & see Ottawa! In 2020, our first year managing this event, we jumped hoop after hoop to open this market. We safely met, and exceeded, state requirements to host this event and we welcomed over 35,000 people to Ottawa during the 3 weekends. Local businesses expressed their appreciation as their sales hit record highs! 2022 will be even bigger and better! We are very excited to expand our free activities, focused on family and celebrating the season. You can help make this the best market yet with a sponsorship. Amounts requested are anticipated costs of each activity. That amount is not required, only suggested, and we truly appreciate any sponsorship.

The Chris Kringle Market is presented by Floret Events in partnership with the City of Ottawa.

CHILDREN'S TRAIN RIDES

Kids of all ages are welcome aboard the Ottawa Express! Our kid size train will run 4 hours on each Saturday & Sunday. Sponsors will be recognized with signage on the train, on social media, in printed and digital brochures and at the ticket station!

Requested amount: \$400 per weekend
4 weekends available

CARRIAGE RIDES

Horse drawn carriage rides will be offered Friday & Saturday evenings from 4p-7p. Carriage sponsors will be recognized with signage at the carriage stand, in all print & digital brochures, on social media and the website.

Requested amount: \$600 per day
8 or more available

LUCAS THE BUSKER

Lucas Sanor, a professional busker, is quickly becoming one of our most popular performers. His smooth saxophone sounds filled the streets with cheerful holiday music.

Music sponsors will be recognized with signage at the event, in all print & digital brochures, on social media and the website.

Requested amount: \$1000 per weekend

HOLIDAY BAKE OFF

Calling all bakers! Our holiday bake off competition will include entries for pies, cookies and gingerbread houses!

Bake off sponsors will be recognized with signage at the event, in all print & digital brochures, on social media and the website.

Requested amount: \$1500

PET PICTS WITH SANTA

An opportunity for all pet parents to snap a holiday photo with Santa and Fido! Sponsors will be recognized on craft tent signage, in print and digital brochure, on social media, the website and during the event.

Requested amount: \$500.00

CHILDREN'S CRAFT AREA

Our children's craft corner will feature activities for kids of all ages throughout the market. Each craft session will feature a different craft based on our Christmas Around the World theme. Sponsors will be recognized on craft tent signage, in print and digital brochure, on social media, the website and during the crafts.

Requested amount: \$300.00 per craft

COOKIES & COCOA WITH SANTA

A special lunch date filled with fun, food and a visit with the Santa himself! This will be a by reservation only activity that includes cocoa, cookies, craft and opportunity to chat with the big guy himself. Participants will be able to participate for free.

Requested amount: \$300.00

HOLIDAY MOVIES

Classic holiday movies free for all to enjoy at the Roxy!

Movie sponsors will be recognized with signage at the event, in all print & digital brochures, on social media and the website.

Requested amount: \$300 per movie
8 available

WEEKEND THEME

Calling all ugly sweaters! Each weekend we will host a theme for our guests to show their holiday cheer.

Sponsors will be recognized with signage at the event, in all print & digital brochures, on social media and the website.

Requested amount: \$500 per weekend

TOTE BAGS

400 tote bags printed with the Chris Kringle Logo on one side & your logo on the other!

Sponsor may provide promotional material to be included in bags.
Requested amount: \$1500.00

SANTA!

Help bring the big guy to Ottawa! Santa and his helper will be at his brand new Santa house in 20 -2 hour sessions during the market. Children will be able to visit him, drop their list in the North Pole Postal Service box and take photos. A small treat will be given to children that visit.

Sponsors will be recognized on social media, the website, and at Santa's house.

Requested amount: \$600 per weekend
4 available

HUT SPONSOR

Hut sponsors will be recognized on the hut sign, underneath the vendor name, and will be displayed during every market.

Requested amount: \$250 per hut

MISC. ACTIVITIES

*Musical performances by the OTHS Choir, IV Youth Choir, & Friendly City Sounds

*Holiday cards for Veterans & Assisted Living Homes

*Holiday Bake Off

*Chili Cookoff for CASA

*Photo Opportunities
More to come!

*Sponsors needed

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